DEFINING YOUR BUSINESS IDENTITY

In This Digital World

ABOUT US

Define Your Identity

At D-fine, we make BRANDS AND BUSINESSES achieve exponential success by effectively leveraging the combined power of Mobile, Social Media, Web, Videos and Data Analytics to excite and engage consumers. A Bunch of Qualified Professionals across various territories joined hands together with an ultimate aim to provide you technological comfort and easy handling, upholding both the moral and ethical values.

MISSION

We want to recognize as a leading provider of Digital solutions in the Business World. We are committed to earning our clients' trust through outstanding execution and uncompromising dedication to their success with holding the values and morals.

VISION

Our mission is to help our clients achieve and exceed their growth and revenue goals by leveraging the facilities in the digital world. We seek to accomplish this through the creation and superior execution of revenue-driving solutions. We are dedicated to developing fully customized, accountable solutions to address each client's unique situation. We are further committed to analyzing the analytics data we collect and translating it into essence of actionable business intelligence that can directly impact each client's growth and success.

To strive relentlessly, constantly improve ourselves, our teams, our services and products to become the best.

DIGITAL
CONSULTANCY

We are promised to help you to leverage the digital opportunities.

DIGITAL MENTORING

Technology has created challenges for businesses, but it has also reaped some opportunities. Digital Mentoring will take the "What" you need to do and help you determine the "How" to do it.

CONVERSION STRATEGIES

We develop different strategies to encourage customers to take the specific action, "converting" a person browsing your website or social media page into a purchaser of your product or service.

CLOUD BASED MANAGEMENT SOFTWARES

Software and technologies are designed for operating and monitoring applications, data and services residing in the cloud. Cloud management tools help ensure cloud computing-based resources are working optimally and properly interacting with users and other services.

DIGITAL BRAND INDEX

Covering every aspect of your brand online, and incorporating the entire consumer journey – from search to site, to social, to display, to purchase – our Digital Brand Index benchmarks you against your competition and best practice inside and outside the sector

REPUTATION MANAGEMENT

Though it's true there are specific times when your online reputation really matters, maintaining a positive online reputation should be a constant effort. A need for a good reputation could pop up at any time.

BRAND AUDITING AND PLANNING

A brand audit is a thorough examination of a brand's current position in the market compared to its competitors and a review of its effectiveness. It helps you determine the strength of your brand together with its weaknesses or inconsistencies and opportunities for improvement and new developments.

BRANDING

The unique identity that will make you different from others

LOGO DESIGN

To the general public, logos serve as an instant reminder of a company or a product; to the client they're the point of recognition on which their branding hangs; and to us designers they represent the challenge of incorporating our clients' ideologies into one single graphic. No wonder, then, that logo design features so prominently in our lives.

NAMING & TITLING

Each name offers its own unique benefits, which is important so that your business name stands out. A business is often only successful once its name is successful. A memorable, brandable business name is the key to building a high profile brand.

FLYERS / POSTERS DESIGN

Using stationeries like Brochures, Flyers etc. makes your business look more professional and credible. The fact that you order stationery conveys your long-term investment in the company. In addition, professional stationery may seem like a little thing, but taking the time to do the little things right helps your customers trust that you'll do the big things right.

HOARDINGS / BILL BOARDS DESIGN

Placing an ad on a billboard that includes a company name and a memorable image of a product or service stays visible 24 hours a day, every day of the week.Because consumers usually get just a fleeting glimpse of a billboard, a business must design the advertisement to be simple and bold.

CONTENT WRITING

It is often used to persuade people to think a certain way about a brand/product. Unlike news or editorial writing, copywriting is all about getting the reader to take action- to buy, subscribe to emailers, or to keep updated with company news/products.

DIGITAL
MARKETING

■ The world is changing, then what are you waiting for?

SOCIAL MEDIA MARKETING

At D-fine, we help brands and business to step into social media landscape and build their presence in this ecosystem. Our innovative solutions across multiple social platforms of Twitter, Facebook, Instagram, Pinterest, Whatsapp etc. helps businesses to engage with target users across various social platforms.

GOOGLE MARKETING & ADWORDS (PPC)

We help to use the techniques available to a business to market, promote and advertise their products, services or brand on the World Wide Web. There are two main sub channels of online marketing that utilize different angles to help a business promote themselves online.

SEARCH ENGINE OPTIMIZATION

The majority of search engines users are more likely to choose one of the top 5 suggestions in the results page so to take advantage of this and gain visitors to your web site or customers to your on-line store you need to rank as higher as possible. Dfine helps to Show your link in the top of list

MOTION VIDEOS & ILLUSTRATIONS

Videos are the future of content marketing. Various studies shows the importance of videos in marketing and promotions is increasing day by day. YouTube receives more than one billion unique visitors every month – that's more than any other channel, apart from Facebook.

ONLINE REPUTATION MANAGEMENT

Your online reputation is your image on the Internet. Online reputation management (ORM) is about improving or restoring your name or your brand's good standing. This is by countering, weakening or eliminating the negative material found in the Internet – defeating it with more positive material to improving your credibility and customers' trust in you.

EMAIL & SMS MARKETING

Email marketing is important for building relationships with prospects, leads, current customers, and even past customers because it gives you a chance to speak directly to them, in their inbox, at a time that is convenient for them.

WEB DESIGN &
DEVELOPMENT

Website is your face in business world. Want to make it the best?

UI/UX DESIGN

We have the specialized team to give you better UX,UI output on your websites. While User Experience is a conglomeration of tasks focused on optimization of a product for effective and enjoyable use; User Interface Design is its compliment, the look and feel, the presentation and interactivity of a product.

CORPORATE WEBSITES

It is important for businesses to have a website is how people are likely to find you. These days most people will go online and research products and companies before they make a purchase, if you don't have a website you are missing out on all of this potential business. Even if people don't buy your product online they are still likely to research it online so you have to have a website so these people can learn about your business.

E-COMMERCE WEBSITES

Now the world changed to online.E-Commerce offers businesses a vital opportunity to offer their customers round-the-clock convenience. A good e-Commerce strategy that adds excellent customer service and a dynamic social media presence into the mix can spell higher traffic and better sales for your business.

SOFTWARE DEVELOPMENT

At Dfine we develop Web based applications and software.Ease of access, increased availability of information, and the richness of web services have universally increased productivity and operational efficiencies.These increases have led to heavier reliance on web-based services and greater integration of internal information systems and data repositories with web-facing applications.

CONTENT MANAGEMENT SYSTEMS

They computer application that supports the creation and modification of digital content using a simple interface to abstract away low-level details unless required, usually supporting multiple users working in a collaborative environment

PROGRESSIVE WEB APPS

Unlike traditional applications, Progressive Web App can be seen as an evolving hybrid of regular web pages (or websites) and a mobile application. This new application life-cycle model combines features offered by most modern browsers with the benefits of mobile experience.

CLIENT NETWORKS OVER 10+ COUNTRIES

- INDIA
- OMAN
- UAE
- SAUDI ARABIA
- CHINA
- AUSTRALIA
- THAILAND
- BAHRAIN
- EAST AFRICA
- QATAR
- KUWAIT

100+ SATISFIED CLIENTS ACROSS THE GLOBE

TECHNOLOGIES & PARTNERS

UAE
+971 52 1800 608

OMAN
+968 9767 2018

INDIA
+91 9037 8282 80

info@d5ntech.com www.d5ntech.com